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## eProof™ : THE ONLINE SOFT PROOFING SOLUTION

Most corporations and large organizations rely on printing companies to process large orders of stationery and promotional materials. Prior to production, these materials go through a rigorous “back and forth” proofing process that insures the final product is letter perfect. The process can be tedious, time consuming, and sometimes, unreliable.

eProof™, iConcepts™, Inc.'s elite online soft proofing system, offers a speedy, accurate solution to this challenge. By accessing online “stores” that display products such as stationery, business cards and marketing pieces, clients can create, proof and order products with only a few clicks of the mouse.

iConcepts™, Inc.'s eProof™ system allows users to select a product, view an image and then enter replacement text into the product via easy-to-follow administrative screens. One mouse click later, the user is previewing an online “soft proof” of the product!

After viewing the proof, users may edit the document as many times as they wish. Once satisfied with the finished product, they “click” their approval. The system immediately responds by producing a print-ready final proof that has been saved as a QuarkXPress 5.0 file. The result: the printer downloads the product file, produces the order and ships it. No typesetting is required!

Client stores reside on a Windows-based system. All products are processed in QuarkXPress 5.0 on a Macintosh server.

### *System Highlights*

- User-friendly administrative screens that can be managed by the service provider or by iConcepts, Inc.
- Notification system that sends alerts when product inventories drop below established levels.
- Reporting screens that permit view of orders by order number, store, year-to-date and other sorts.
- Customization of client stores with company logos, graphic, or frame overlays from other sites.
- Controlled access to stores through secured username/password.
- Order tracking screens with links to shipper sites for easy order tracking.
- Client approval screens that permit monitoring/authorizing of orders.

### *System Flow*

